

Protect

for

FIs that bank CRBs

Simplifya


**The Leading RegTech Compliance
Solution for the Cannabis Industry**

Licensed Operators | Banks | Lenders | Insurance
Law Firms | Online Retailers | Payroll and more

SELECT TESTIMONIALS & DATA POINTS

CLICK ON EACH IMAGE TO VIEW TESTIMONIALS.



 Cannabis Regulations
Ingested and Processed

22,100,000+

 States Covered
To-Date
(Regulatory Content)

36

 Audit Questions
Written To-Date

215,000+

 SOP Templates
Produced To-Date

8,900+

“ Prior to implementing Simplifya, our team was reliant upon manual auditing tools that differed from state to state and left us reliant upon our own efforts for reporting and analytics. Simplifya has taken the complexities of operating in multiple markets, consolidated them into one easy to use platform, and provided a centralized platform of oversight and reporting. Not only does the system provide a roadmap to standardizing and ensuring complete cannabis compliance, it has empowered us with the ability to customize our approach. ”

Tyler Burke, Director of Corporate Compliance

C R E S C O
L A B S[®]

“ Simplifya has allowed Eaze to build a seamless internal audit experience, providing a platform to evaluate our delivery processes against state regulations. Our teams have been able to monitor compliance confidently throughout California and we know that Simplifya's tools will continue to adapt to our ever-changing industry, allowing Eaze to do the same. ”

Alyssa Clemmer, Compliance Specialist

eaze

“ Simplifya pays for itself in so many ways. For example, expensive 3rd party audits are performed quicker and easier due to the work that our internal team is able to do with Simplifya. Travel is also reduced because I can have on-site staff in remote facilities across the state and the country do thorough audits instead of having to fly in costly auditors every quarter. ”

Wesley Hein, Head of Legal, Public Affairs

mammoth⁷
D I S T R I B U T I O N

SIMPLIFYA PROTECT FOR CRBs





HERE ARE THE TOP REASONS WHY LICENSED CANNABIS BUSINESSES SHOULD COMPLY WITH STATE CANNABIS LAWS:

1. Insurance Policy Validity & Claim Denial: Insurance policies require businesses to comply with all applicable laws and regulations. Businesses that are not compliant could invalidate the policy, leaving the business exposed. Insurers may deny coverage for claims, citing the breach of state laws as a reason for denial.

2. Federal Offense: Despite state legalization, cannabis remains federally illegal. Maintaining compliance with state laws is crucial to avoid federal legal consequences

3. Legal, Regulatory & Financial Risks: Licensed cannabis businesses that are not compliant with state cannabis regulations risk their most valuable asset: their license to operate legally. In addition to the potential for license revocation, non-compliance can result in legal challenges, fines, and business closure.

4. Criminal Liability: Licensed operators who violate state cannabis laws may face criminal charges.

5. M&A and Valuations: During due diligence, uncovering historical and current operational compliance deficiencies, or their absence, could result in lower valuations as potential buyers may be reluctant to assume past compliance-related liabilities.

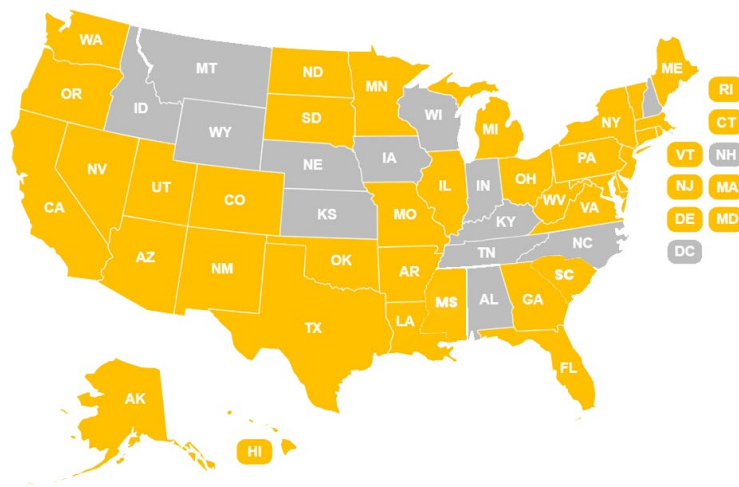
A licensed operator's most valuable asset is their legal license to operate in the cannabis industry. However, staying on top of the ever-changing regulations mandated by states is extremely challenging, even for operators with substantial funding and large compliance teams.

Simplifya Protect makes it incredibly easy for operators to maintain compliance with state cannabis regulations.

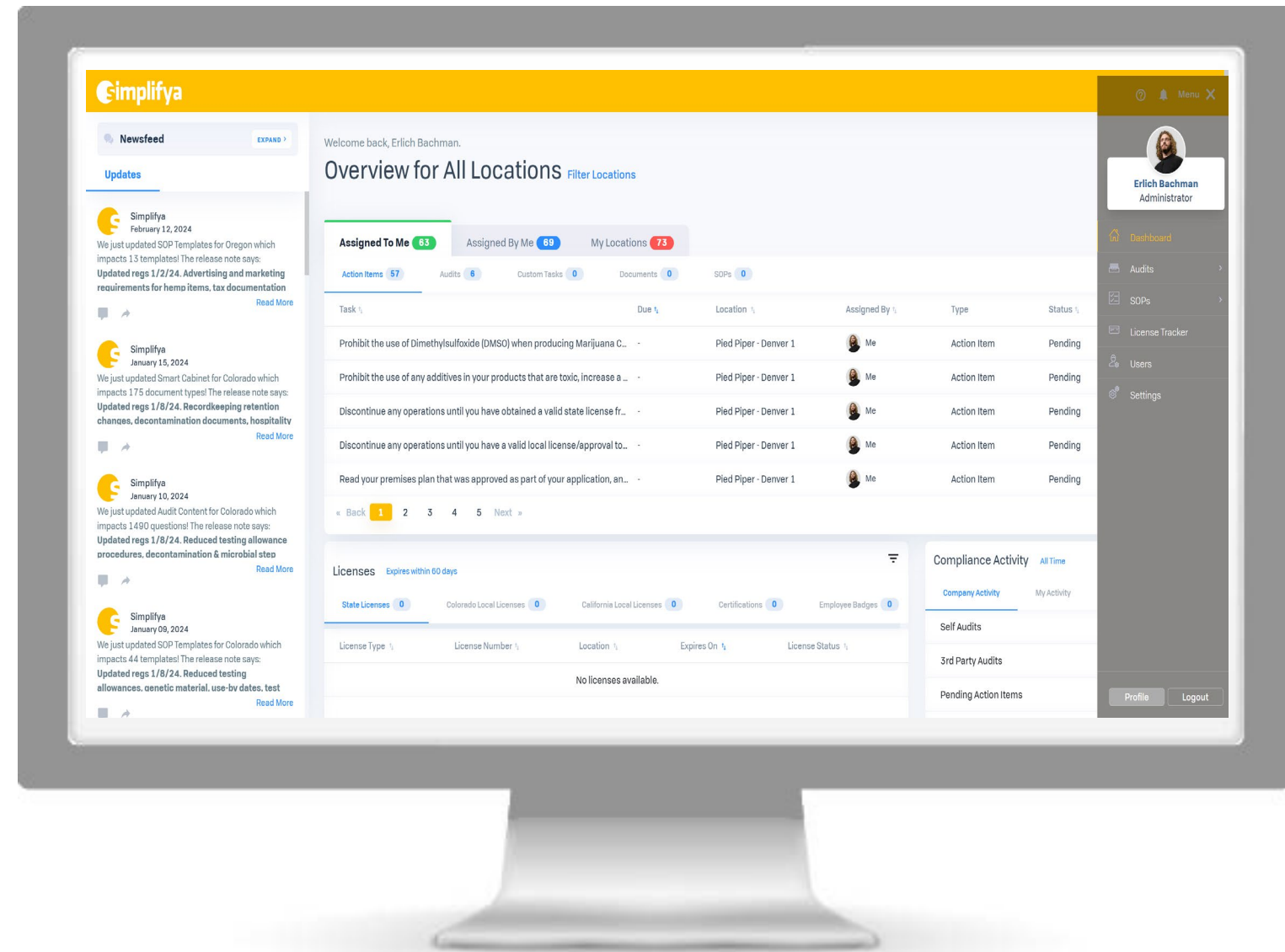


States covered to-date: 36

Simplifya Protect: This is Simplifya’s original flagship product, designed to keep licensed operators compliant with state cannabis regulations. The Protect product consists of four main components built into one product that includes **Audits, SOPs, Smart Cabinet** and **License Tracker**.



A FEW NOTABLE SIMPLIFYA PROTECT CLIENTS

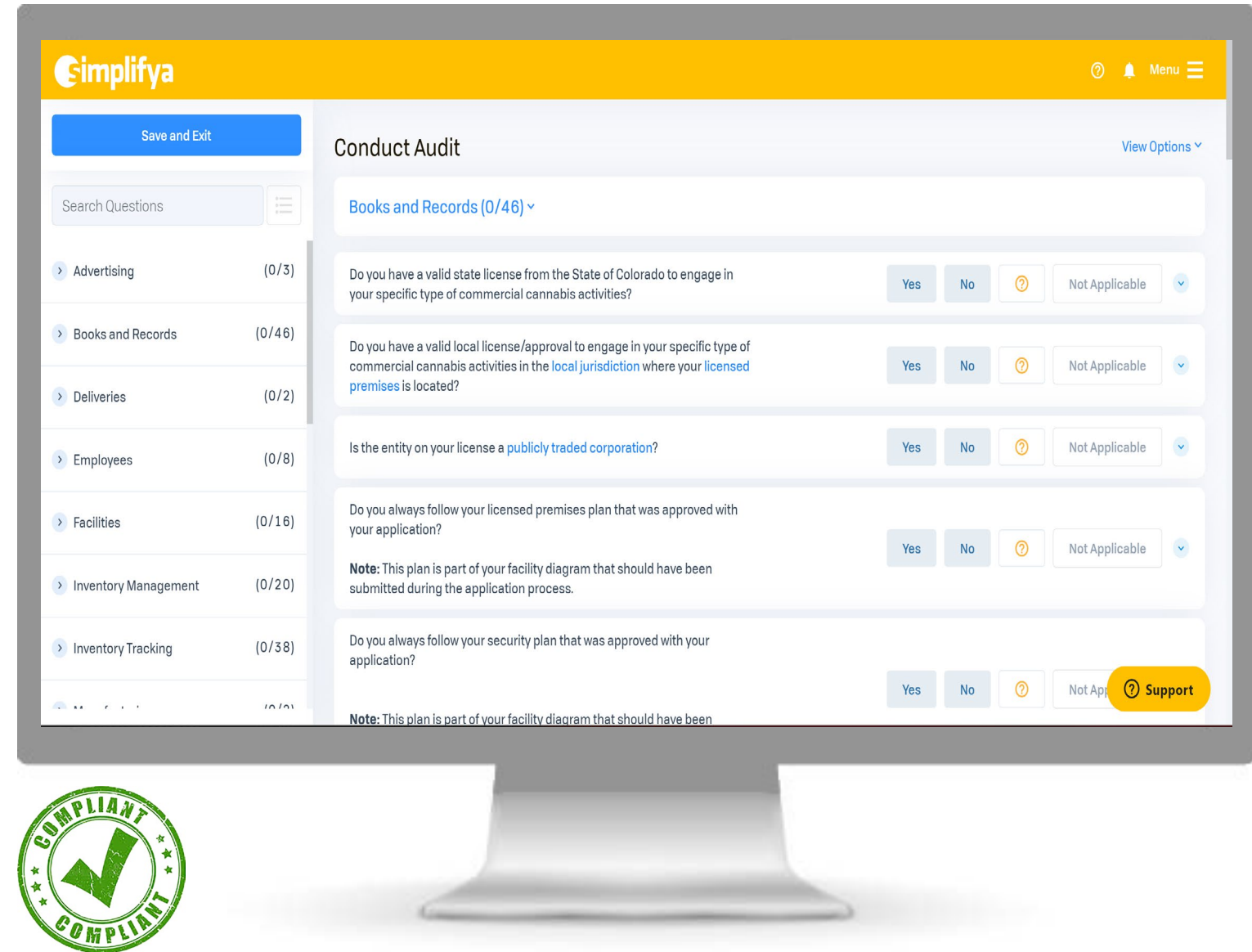


TRUSTED BY BOTH THE LARGEST MSOs AND SMALLER OPERATORS.



LICENSED OPERATORS UTILIZE SIMPLIFYA PROTECT TO STAY COMPLIANT WITH STATE CANNABIS LAWS AND.....

1. **Save Time & Money:** Simplifya Protect helps simplify and streamline operational compliance, saving licensed operators time, money and resources.
2. **Regulatory Updates:** Simplifya Protect does the heavy lifting of keeping updated and notifying you of the ever-changing regulations so you don't have to.
3. **Inspection Readiness:** Simplifya Protect helps your business prepare for inspections by maintaining accurate and up-to-date compliance records all in one easy-to-use software.
4. **Employee Training:** Utilize Simplifya Protect as a training tool for both new and existing employees.
5. **Multiple Platforms:** Simplifya Protect's audit and inspection technology is accessible through multiple platforms, including mobile phone apps, tablet apps, and web apps.



SMART CABINET: Our Smart Cabinet comes loaded with state specific listings of required documents, organizes, and saves all your compliance and regulatory files so it's ready whenever you need it.



LICENSE TRACKER: Simplifya helps you track expiration and renewal dates for every document and permit from your state license to your fire extinguisher, so nothing lapses or falls out of compliance.



SELF-AUDITS/INSPECTIONS: Take control of your compliance and manage your potential risks. Our Self Audit "yes or no checklists" of all the state regulations give you the ability to identify, track, and mitigate issues before it's too late.

SOPs: Save valuable time using our ready-to-go cannabis SOP templates, customized for each business type and tied directly to the state regulations.



Here is how audit content and SOPs save you money 

- Use training audits and assign SOPs
- The Audit Reports help you to remediate an issue and help you understand where to focus your efforts
- Save time and assign tasks to your employees via the platform

57.5

Hours For Each New
SOP Package Release

26

Templates Per New
SOP Package Release

\$1,581

To Produce An Average
New SOP Package With
Simplifya

\$20,117

To Produce An Average
New SOP Package With
An Attorney

23

Hours For Each
Updated SOP Package
Release

13

Templates Per Updated
SOP Package Release

\$628

To Produce An Average
Updated SOP Package
With Simplifya

\$7,988

To Produce An Average
Updated SOP Package
With An Attorney

When you choose to work with Simplifya,
You save 92%.

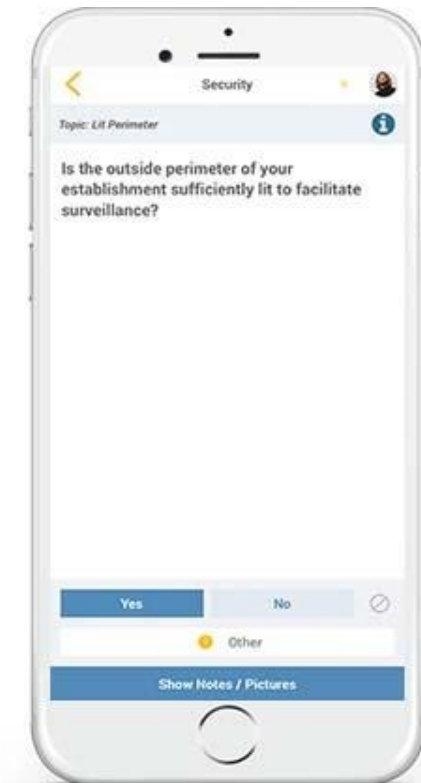
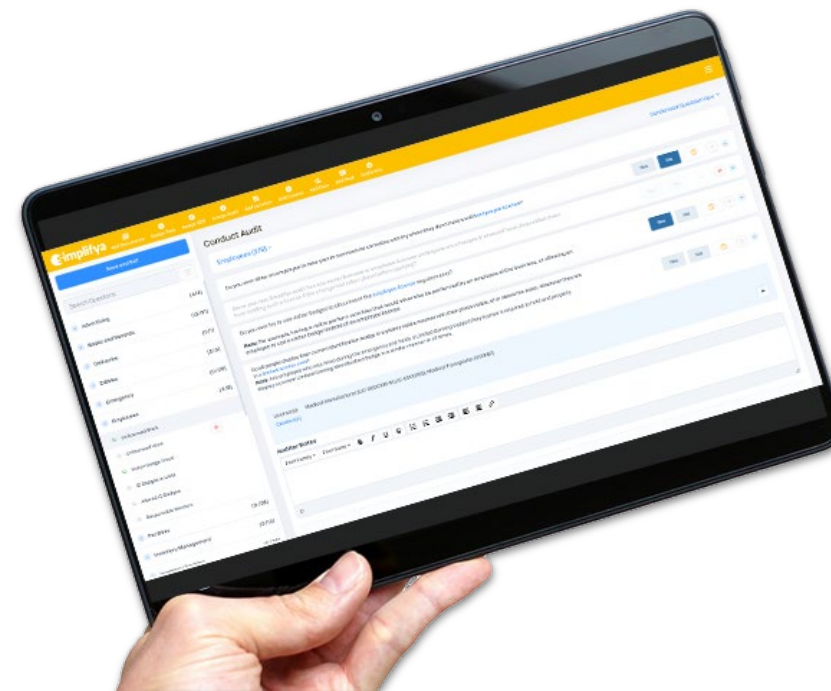
Self-Audit capability via **simple “yes or no” questions written by our Regulatory Analysts**

Create any custom questions, categories, and/or Audit templates to reflect your compliance standards

Assign Training Category or Full Audits to any new employee for essential compliance training

Easily identify compliance issues and how to best remediate via your Audit & Remediation Reports

Schedule out recurring audits for ease of organizing schedules and deadlines

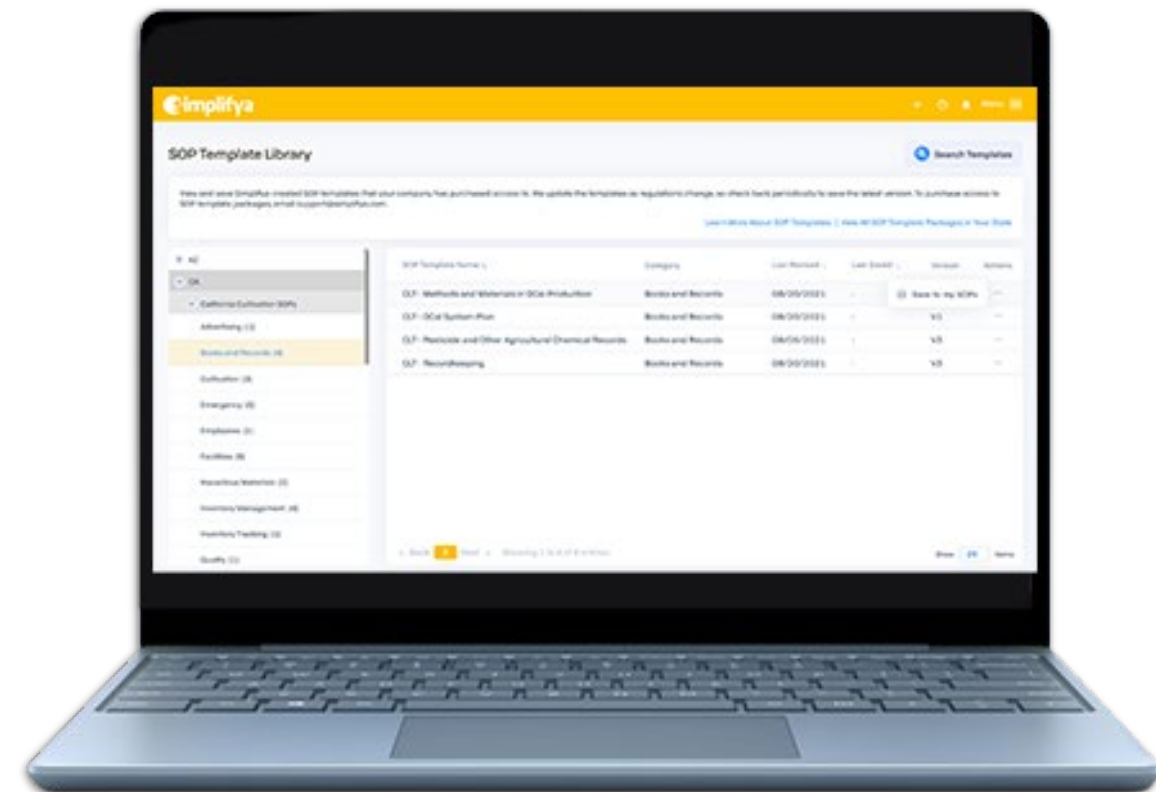


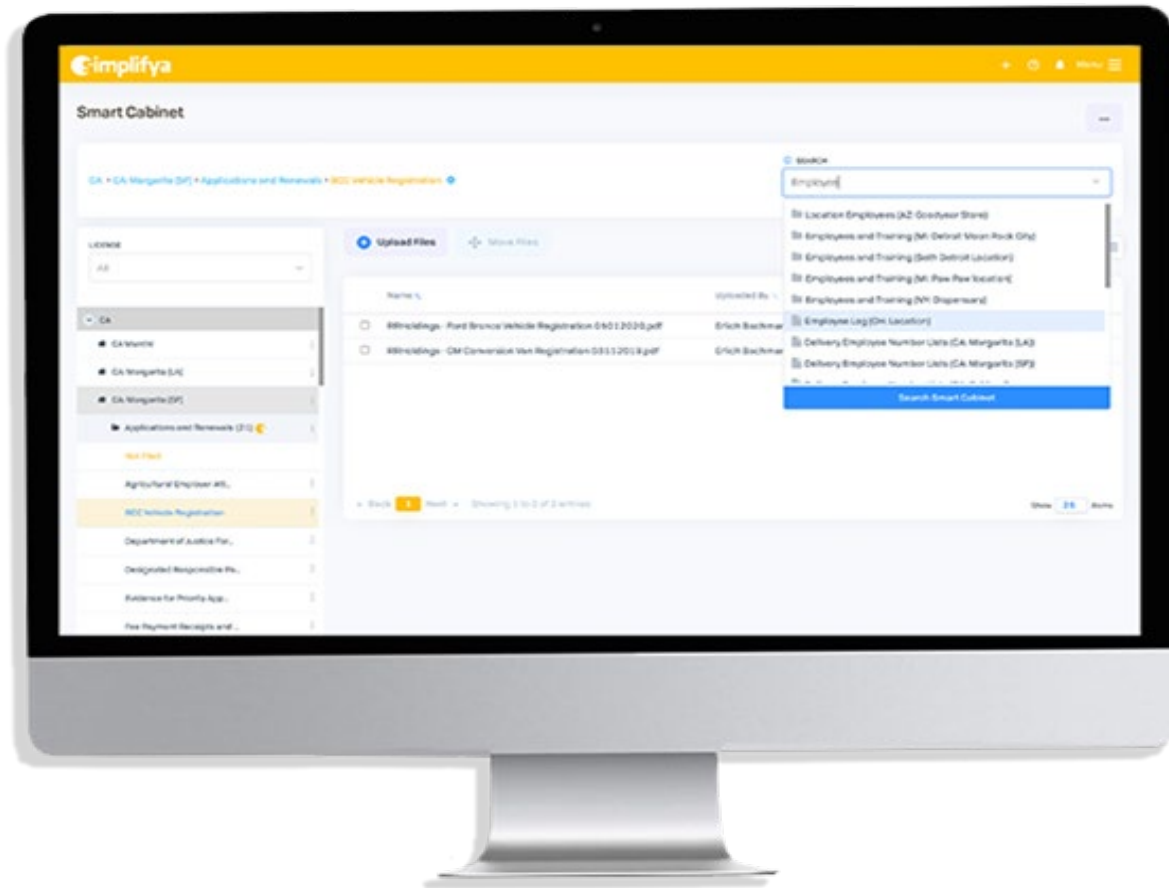
Save time and energy by utilizing our ready-to-go SOP Bundles, including step-by-step templates & linked regulation citations

Outline your organization's best practices via our Build-Your-Own SOP template feature

Create a culture of transparency with our Assign User capability - know which SOPs are assigned to to which employee, including the frequency and progress they have made.

Customize operating procedures based on license type, vertical, and/or employee position





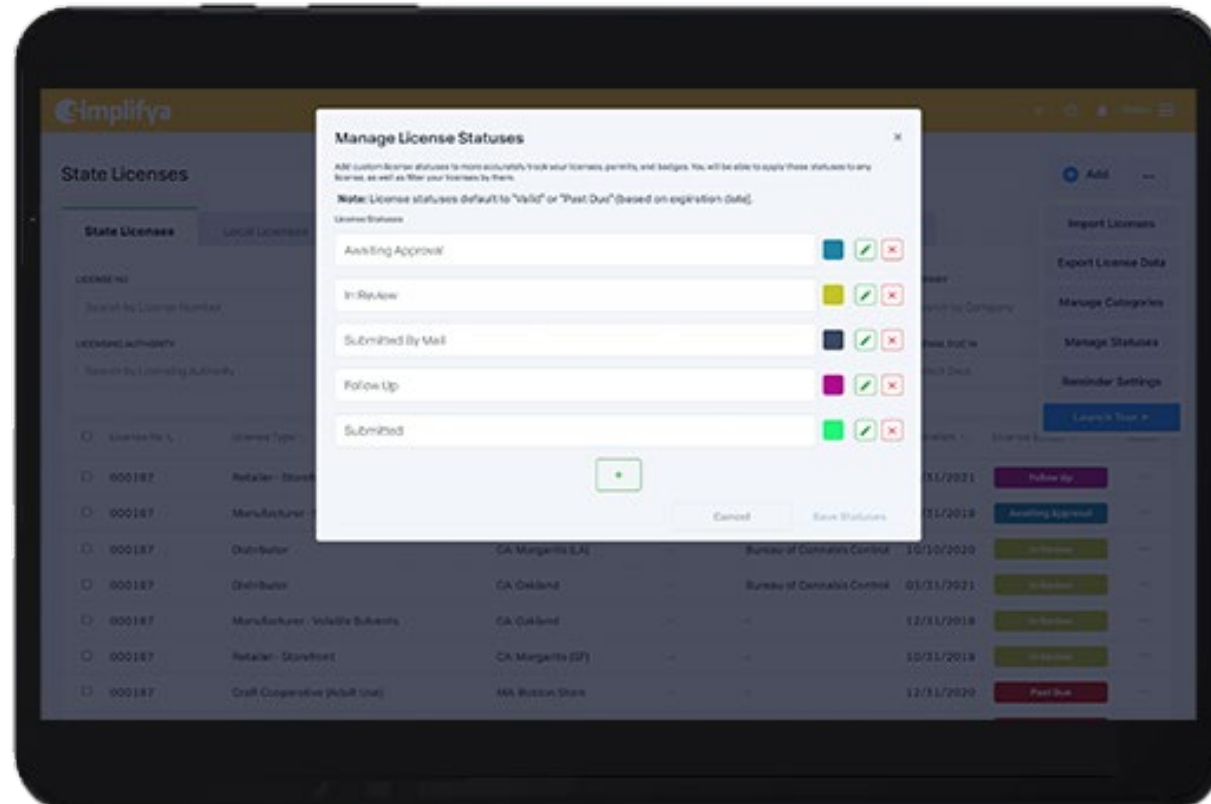
Keep track of all your required documents via our Category Binders & Folders.

Our Smart Cabinet **comes complete with state specific listing of required documents** you are to maintain on file

Create a culture of compliance by easily assigning users to upload documents related to their position

Easily save your Audit History, employee documents, and more by creating **Custom Binders & Folders**

Discover document types needed for your license type or vertical



Track all expiration & renewal dates - from licenses, contracts, employee badges to fire extinguishers - in our License Tracker

Set up Custom Statuses to track your license application or M&A processes.

Send reminders up to 180 days out to any user or email address outside of the system

On-site Inspections

VS

Simplifya Protect

On-Site Inspections

- ✓ **Expensive:** Whether managed internally or outsourced to a third-party, the cost of conducting on-site inspections for cannabis-related businesses (CRBs) can be substantial for financial institutions (FIs).
- ✓ **Resource Heavy & Time-consuming:** Conducting on-site inspections requires significant time, money, and human resources. This process includes scheduling, traveling, visiting, writing and reviewing reports, creating action items, filing documentation, and repeating these tasks to continuously monitor CRBs for compliance with state regulations.
- ✓ **Overbearing:** On-site inspections, once deemed essential by regulators, are now considered excessive by regulators and intrusive by CRBs. Financial institutions can now ensure their CRBs adhere to state cannabis laws more efficiently through modern, less disruptive, and automated solutions like Simplifya Protect.

Simplifya Protect

- ✓ **Affordable:** A simple, flat monthly fee that FIs can easily incorporate into a CRBs monthly costs and pass along.
- ✓ **Streamlined & Automated:** Simplifya will manage the onboarding and training of your CRBs on Simplifya Protect. Afterwards, FIs will automatically receive standardized, easy-to-review compliance reports through your Shield Portal or directly from CRBs, at a frequency that best suits the FI's program.
- ✓ **Added Value for CRBs:** Enhance your financial institution's offerings to CRBs by equipping them with Simplifya Protect, a valuable tool that ensures they maintain both regulatory and operational compliance for the benefit of their business, while also meeting your institution's compliance requirements.
- ✓ **FI Compliance Requirements:** As a financial institution serving CRBs, it's crucial to ensure your CRBs remain compliant with state cannabis laws on an ongoing basis. Simplifya Protect streamlines this process, making compliance effortless, affordable and highly effective.
- ✓ **SCANN** – Simplifya Protect users receive decals that both demonstrate their licensed status to customers and enable government enforcement agencies to swiftly verify their licensing.



Simplifya SCANN is the ultimate business-to-business, consumer and government verification solution for the cannabis industry – revolutionizing cannabis license & state compliance verification.

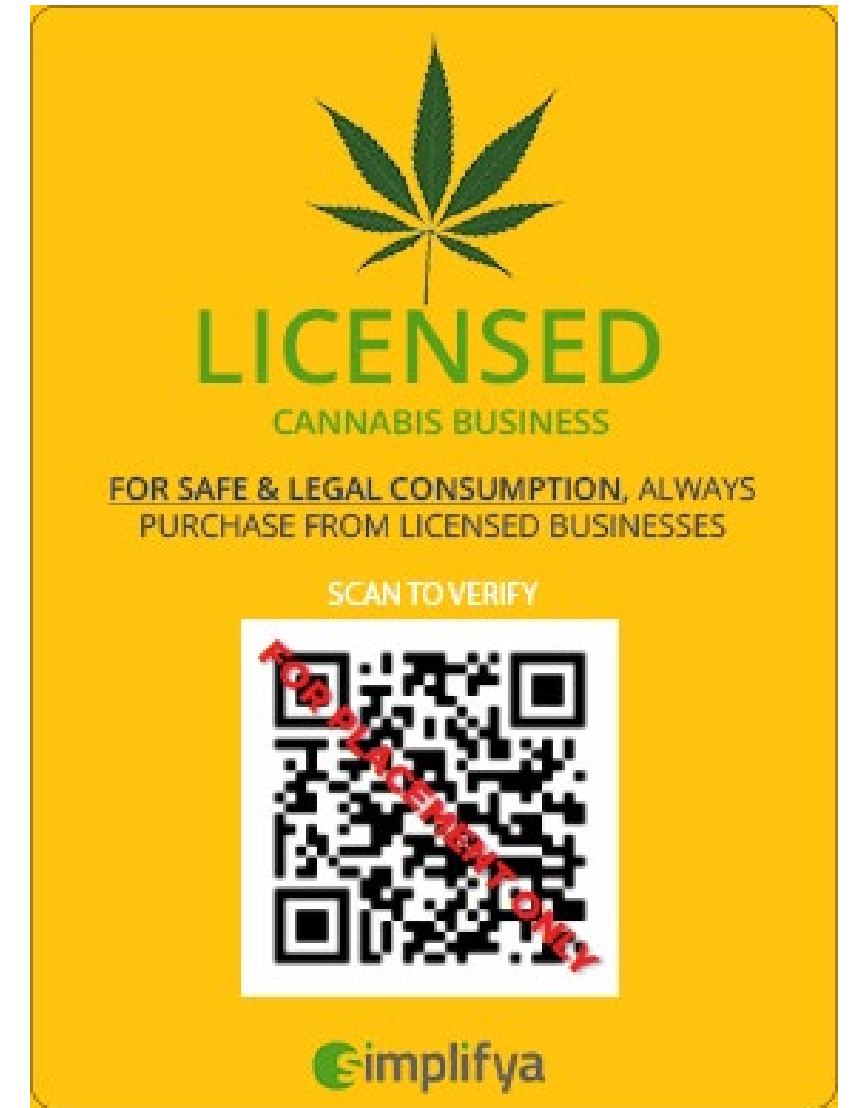
Effortless Verification for Businesses: Simplifya SCANN makes it incredibly simple for legal cannabis businesses to verify and ensure they are collaborating with legitimate, licensed partners, safeguarding their operations and their license from illicit activities.

Instant Identification for Regulators and Consumers: SCANN technology empowers enforcement and regulatory agencies, as well as consumers, to quickly and easily identify legal cannabis businesses, fostering a safe and compliant industry environment.

Real-Time Results with Innovative Tools: Utilizing window decals and web widgets, SCANN provides instantaneous verification results, clearly distinguishing legal operations from illicit ones. This ensures growth through a transparent, legal, safe, and trusted cannabis industry.

CRBs can showcase their status as a fully licensed cannabis business, aiding in government's efforts against illicit competition. Additionally, CRBs provide their consumers peace of mind by assuring them of the legality and safety of their products.

Window Decal and Website Widget





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